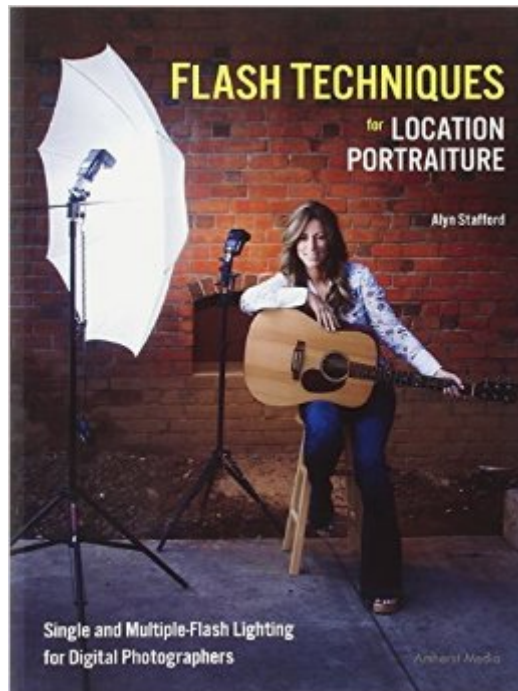


The book was found

Flash Techniques For Location Portraiture: Single And Multiple-Flash Lighting Techniques



Synopsis

Small-flash photography has become widely popular because of its portability and affordability, and this book offers insights on mastering the use of small-unit, hot shoe-mounted flashes called flashguns. Demonstrating the various light modifiers, techniques, and setups designed for these small powerhouses of light, the book explores how to achieve creative results from working with a single flashgun, multiple flashguns, and colored filters, as well as making adjustments with the camera's white-balance settings. The guide lists the tools required for location-portrait photography and discusses different lighting setups—from shooting in direct sunlight to night and low-light photos—for various location-portrait situations, giving photographers the confidence to make lighting decisions to produce professional results.

Book Information

Paperback: 160 pages

Publisher: Amherst Media (June 1, 2012)

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Product Dimensions: 7.4 x 0.5 x 9.9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars — See all reviews (4 customer reviews)

Best Sellers Rank: #2,156,513 in Books (See Top 100 in Books) #96 in Books > Arts &

Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography

#518 in Books > Arts & Photography > Photography & Video > Equipment, Techniques &

Reference > Lighting #1082 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing

Customer Reviews

I'm always interested in learning the techniques, methods, and thinking of other accomplished photographers, especially when it comes to one of the most challenging areas of contemporary photography--location lighting. Essentially, this book provides detailed thinking and examples of how the examples were put together--what tools were used, the circumstances of the shoot, etc. Strongly recommend this book to lighting learners and experts alike!

I really enjoyed the illustrations in this book, in particular pages 28-31 show a classic examples of

how to shoot the engagement style session on location with the right equipment and techniques. The equipment and principals will not break the bank. Give this book to a friend who may be struggling with location lighting and ask them to pay it forward.

Of all the photography books that I own this has got to be the best. It is very much a book on using flash in a way that creates a photo that doesn't shout FLASH.

For photographers interested in Off Camera Flash, this book offers some useful ideas/techniques that are practical.

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